

Meyers Brothers

Department Store

"The Only Modern Retail Store on the Peninsula."

Meyers Brothers

Department Store

A GRAND ARRAY OF SUMMER GOODS

EVERY DEPARTMENT in this giant establishment is "chock full" of the season's newest and most desirable merchandise. New goods crowd to the fore and spread their loveliness everywhere. The store was never before more interesting—more attractive than it is now—and the values that are being offered are unapproachable. It should be a good reason to keep you away from Meyers' Monday.

White Goods, Wash Goods, Domestic

A collection of timely offerings that will find quick owners among thrifty shoppers. The savings are very unusual, as the following will show:

Bed Spreads Reduced

A beautiful Marselles Bed Spread, several handsome patterns, hemmed, size 85x90 inches. Positively worth \$2.50 at \$1.50.

Bed Spreads, same as above, better quality, splendid designs, worth \$3 at \$2.

15c India Linen 10c

We've a lovely quality of India Linen at 10c, in fact it is the regular 15c sort. Fine weave, sheer and smooth, free from flaws, 40 inches wide, worth 15c, at 10c the yard.

Imitation

Butcher Linen 12 1-2c

This is a cotton material that looks exactly like the real butcher's linen; washes and wears splendidly. Used mostly for ladies' skirts and suits and children's wear. 36 inches wide, 12 1-2c the yard.

25c Hemstitched Skirting at 15c

Lovely white lawn skirting, 40 inches wide, with a dainty border of hemstitching and graduated woven stripes, washes beautifully, at 15c instead of 25c.

25c Wash Chiffon

Special 15c

Especially adapted to the making of white dresses, as it is fine and sheer and washes beautifully; 48 inches wide; the regular 25c quality, the yard at 15c.

10c India Linen 4 7-8c

Thirty-two inches wide. An extra good quality, too. Fine smooth weave, free from flaws and coarse threads; in lengths of from 10 to 20 yards; regular value 10c, at the yard 4 7-8c.

Victoria Lawn 8c

This is an extra width lawn of a somewhat coarse texture that is used chiefly for lining purposes; 40 inches wide, the yard at 8c.

Organdies--Special

We offer a specially good quality of Organdie, 30 inches wide, in white, black and all the proper shades; for this sale, the yard at 10c.

\$2 Long Cloth \$1.50

No. 4,000 English long cloth, a lovely quality, perfectly woven, soft and fine; particularly adapted to the making of underwear, regular value, \$2.00; this sale, the piece of 12 yards, \$1.50.

Bath Towels Reduced

The best bleached Turkish bath towels, very soft and heavy; generous sizes; prices as follows: The 12 1-2c ones, 10c, ea; \$1.10 doz. The 15c ones, 12 1-2c ea; \$1.50 doz. The 25c ones, 17 1-2c ea; \$2.00 doz.

30c Table Damask 19c. Six beautiful patterns in a splendid quality of white cotton table damask, 68 inches wide, regular value 30c; this sale the yard 19c.

Cannon Cloth 10c

The genuine Cannon Cloth, coarse linen weave, looks, wears and washes like real linen; pure white bleach; for ladies' skirts, suits and children's wear; 36 inches wide, the yard 10c.

15c Madras 10c

Smart woven stripe madras in those designs that are especially appropriate for shirtwaist, suits, men's shirts, etc., 32 inches wide, at 10c the yard instead of 15c.

Ladies and Misses Oxfords



Ladies' Oxfords, made of soft vic kid and patent kid, large eyelets with wide ribbon laces, turned or welted soles, blucher and bals, at \$2.00.

Ladies' Oxfords, made of chocolate vic kid and tan calf skin, the clever blucher model with wide ribbon laces and high Cuban heel, at \$2.50.

Ladies' Oxfords, the smartest spring models, including the popular "Gibson" and "Christy" ties in all the wanted leathers, all sizes and widths, at \$3.00.

Matchless Values in Ladies' Ready-to-wear

Stylish garments for ladies, some for children also, in the most satisfying assortments at remarkably low prices.

50c Shirtwaists 39c

Ladies' stylish shirtwaists, made of light and dark striped madras and plain colored mohair; finished with pleats, tucks, etc.; some of them were formerly 98c, but most of them are regular 50c waists, at 39c.

\$1.50 Shiriwaists 98c

Very stylish models, made of mercerized madras, India linens and linen colored lawns, exquisitely trimmed with val laces, embroideries, pleats, etc.; stock and turn-over collars, large sleeves; sizes 32 to 46; actually worth \$1.50 at 98c.

\$4 Shirtwaists \$2.98

This one is particularly smart—made of fine quality China silk, in white, black, brown, navy and lavender. Daintily shirred yoke, large sleeves with deep tucked cuffs. Fancy shirred stock collar; all sizes; worth \$4, at \$2.98.

Ladies' Wrappers 98c

Ladies' Wrappers of white figured lawns, with wide tucked yoke and full bishop sleeves with cuffs; skirt cut generously full and finished with deep hem—regular value \$1.25, at 98c.

Ladies' Drawers 21c

Ladies' fine muslin drawers in three popular styles; cut very full, well made and finished with tucks, pleats, ruffles, etc. Regular 29c value at 21c.

Girls' Wash Dresses

Wash dresses for little girls and and big girls, from 4 to 14 years—made of chambrays, ginghams, percales, madras and ducks in stripes, checks and plain colors, with trimmings of fancy braids, bands, etc. The styles are very becoming and attractive; among them are the Russian, Suspender, Sailor and Gimp models—made and finished in the most approved manner, at 98c each.

Special Clean-up Sale of Ladies' Hats

We have done an enormous business in our millinery department thus far this season and as a result there have accumulated a number of odd lots of trimmed and untrimmed hats, flowers, foliage and other hat trimmings. Now we want to get rid of these; in order to make quick work of them we've marked them at ridiculously low prices affording remarkable savings.

Ladies \$1.50 to \$3

Hats for 98c

Ladies' and Misses' trimmed and ready-to-wear hats, in various popular styles, including turbans, short back yachts, and lots of others; positively worth from \$1.50 to \$3.00, at 98c.



Ladies' \$1.49 and

\$1.98 Hats for 25c

These are all untrimmed hats for ladies—they represent some of the leading styles, such as chiffon and straw turbans and the popular flat shapes; positively worth \$1.49 and \$1.98, at 25c.

19c to 49c Flowers at 10c

Magnificent roses, in several lovely shades; dainty shaded violets and richly tinted foliage in various hues; worth from 19c to 49c; an almost endless variety for you to choose from, at 10c.

Fancy Braids worth 10c at 1c

We've several thousand yards of fancy braids that are used largely in the making of ladies' hats; positively worth 10c a yard, but for quick clearance we've marked it 1c.

75c to 98c Hat Trimmings at 10c

This is a lot of fancy straw and fibre braids, 12 inches wide, in white, gray, gold, brown, cream and ecru—used for making ladies' hats; worth from 25c to 98c, at 10c.

Special Sale of Seasonable Silks

We've every sort of silk fabric that you could possibly desire in a large and pleasing assortment of shades and color combinations. We are offering some very special bargains for this week and if you have any silk needs to supply, you had better buy now while these unusual opportunities for savings are possible.



\$1.00 Fancy Taffetas 50c

This is unmistakably the season's greatest silk bargain. Some of the handsomest silk patterns in the most charming effects are included in this offering. There are lovely floral and scroll designs, dots and figures, woven or embroidered on dainty Shepherd's plaids and innumerable other desirable patterns for you to choose from, and 50c instead of \$1.00 is all you have to pay, for as much of them as you want.

25c Habutai Silks at 19c

We've this in cream only a soft, fine, weave that makes up into cool, comfortable summer waists, regular price 25c, sale price, 19c the yard.

69c Habutai Silks at 50c

A cream white silk that washes like linen—nothing more serviceable for waists than this. Full yard wide; regular price 69c; sale price 50c the yard.

50c Habutai Silks at 44c

Cream white, soft, filmy weave; very popular for shirt waists; 27 inches wide. Regular price, 60c; sale price, 44c the yard.

Taffeta Silk worth \$1.50 at \$1.00

A beautiful quality in black, green, brown and navy; full 30 inches wide. Regular price \$1.50; sale price, \$1.00 the yard.

19c Silk Mulls at 12 1-2c

These are especially adapted to the making of evening dresses—pretty light shades and black and white. Regular price, 19c; sale price, 12 1-2c the yard.

50c Jap Wash Silks at 29c

The genuine Kai Kai Crystal Cord Wash Silks, made in Japan. These make very pretty wash waists as the colors are absolutely fast. Regular price 50c; sale price 29c the yard.

New Belts for Ladies

The "Faville" is the season's newest novelty in belts. It's made of double-faced patent leather and finished with two nickel buckles with ring in center at 25c each.

A Pleasing Selection of wash belts, the popular Austin makes. Made of a splendid quality of white duck, nicely made and finished, with gilt or nickel buckles, at 10c and 15c each.

Ladies' Silk Girdles, in white and black peau de sole silk, shirred, smocked, and trimmed with fancy buttons; magnificent buckles; specially priced at 50c and 69c each.

We've the Celebrated "Anthony" belt, made of black, white and tan leather; shaped to conform to the curves of the waist; very attractive as well as serviceable; at 50c each.

Monday's Specials in the Big Bargain Basement

GARBAGE PAILS made of heavy galvanized iron with tight fitting cover and ball handle, worth 59c, at 45c. SPECIAL. 3-string Carpet Brooms, worth 19c, at 12c.

MOUSE TRAP made of heavy tin, will catch four at a time, worth 10c, at 5c.

KREACT TOILET PAPER, A good big roll containing 500 sheets, for 32c. Large size rolls containing 1,000 sheets, for 8c.

Lawn Mowers

The special "Climax" Mowers, easy running and durable, made of first-class material throughout and perfectly noiseless. 10-inch blade \$1.98. 12-inch blade \$2.25. 14-inch blade \$2.48. 16-inch blade \$2.98.

The Celebrated "BLIZZARD" ICE CREAM FREEZER is the most satisfactory freezer that's made. Runs easier, last longer, freezes better and quicker and is all others. We offer them at the following special prices: 1 qt. \$1.69. 2 qt. \$1.95. 3 qt. \$2.59. 4 qt. \$3.39.

Refrigerators 25 Per Cent Off

We offer our already low-priced stock of Refrigerators at a discount of 25 per cent. Every one guaranteed the best cork lined.

FEATHER DUSTERS Long handle ceiling feather dusters, worth 19c, at 10c.

CARPET BEATERS made of selected rattan; the kind that takes the dust out, each 10c.

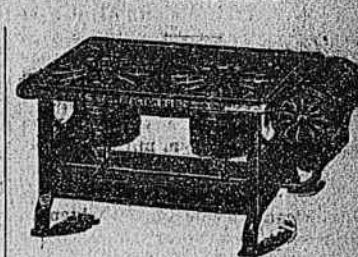
Steel Garden Trowels, good, large size, well made, worth 25c, at 10c.

ASBESTOS STOVE MATS, indispensable for summer cooking. Each 2c. ASBESTOS COOKING SHEETS, 12 in a book 10c.

FOLDING IRONING BOARDS, extra size, strongly made and worth \$1.00, at 83c.

TOY GARDEN SETS consisting of three tools—a hoe, rake and spade, all for 10c.

SHELL GLASS TUMBLEDERS, fine lightweight quality, worth 60c a dozen, specially priced 32c.



"Blue Flame" Oil Stoves

Screen doors with walnut stained frame, some have spindle center—very best wire screen, ing, size 30x78 inches, at 69c. Screen doors with oak finish, fancy woodwork center, all sizes \$1.25. Screen doors with frame of extra heavy 1 1/8 inch stock, very fancy and durable, at \$1.50. Sliding window screens hardwood finish, 12 inches high opens 34 inches wide, well made 10c. Sliding window screens hardwood finish, 24 inches high, opens 34 inches wide, at 25c. Hardwood extension window Screens, 18 inches high, opens 34 inches wide, worth 25c, at 19c.

Third Floor Specials

Spring Mattings Specially Priced

Just a few days ago we received a carload of freshly imported China and Japanese mattings, in fancy colorings; comprising floral and scroll patterns and inlaid designs; also a large assortment of neat checks; made of the best selected straw; at 22c, 25c, 28c and 30c the yard. LAID FREE.

Hammocks

We've a splendid assortment of good, comfortable hammocks that we bought direct from the manufacturer at prices that will allow us to sell them to you at a goodly saving; variously priced, from 98c to \$5.50.

Go-Carts Half Off

We offer our entire line of children's go-carts during this sale at a reduction of ONE-THIRD from the regular prices:

\$ 5.00 GO-CARTS, this sale, \$ 3.33
\$ 8.50 GO-CARTS, this sale, \$ 5.69
\$11.00 GO-CARTS, this sale, \$ 7.37
\$12.50 GO-CARTS, this sale, \$ 8.39
\$16.00 GO-CARTS, this sale, \$10.69

\$1.25 Curtains at 79c

Fine white ruffled muslin curtains, 3 yards long and 36 inches wide; four-inch ruffle, finished with lace and hemstitching, regular value, \$1.50; our special price, with pole and fixtures, complete, 79c.

Our Mail Order Department

One of the most complete and thoroughly organized in the State. If you can't attend this sale in person, order by MAIL or TELEPHONE. Just as much care and attention will be given your order as if you were on the spot.

Meyers Brothers

Big Department Store,

2707-2709 Washington Ave., Newport News, Va.

\$2 Waist Patterns 98c

A very fortunate purchase allows us to offer you some exceptionally pretty embroidered waist patterns at less than half price. Each pattern contains 2-1/2 yards of fine white batiste and a broad, richly embroidered panel, with dainty hem-stitched edges for the front, also embroidered bands to correspond for trimming collars and cuffs. Actual value \$2, while these last, our special price, 98c.